

Downtown South Bend

2021 Art Beat Event Partnership Opportunities

Art Beat is DTSB's largest annual event, bringing in over 17,000 visitors to enjoy a day-long celebration of culinary, visual, and performing arts in the heart of downtown.



Presenting Sponsor: \$12,000
\$40,000 promotional value

Visionary Sponsor: \$5,000
\$25,000 promotional value

Champion Sponsor: \$3,000
\$15,000 promotional value

Ambassador Sponsor: \$1,000
\$10,000 promotional value

Appearance on Printed Materials

Posters	✓	✓	✓	✓
Flyers	✓	✓	✓	✓
T-shirts	✓	✓	✓	✓
Event Program	✓	✓	✓	✓
Commemorative Poster	✓			

Appearance in Media Advertising

Press Release	✓	✓	✓	✓
Digital Media Campaign	✓			
Billboards	✓			
SB Cubs Program	✓			
In the Bend Ads	✓			

Appearance in Online Advertising

Art Beat Website	✓	✓	✓	✓
Facebook Event Page	✓	✓		

On-site Presence

Opportunity for booth in high-traffic area	✓	✓	✓	✓
Company banner at event	✓	✓	✓	
Opportunity to distribute materials	✓	✓	✓	
DTSB provides tent, table and chairs for booth	✓			
Opportunity to address the crowd via PA system	✓			

Extra Opportunities

Naming rights: official presenting sponsor of Art Beat 2020	✓			
Your choice of available naming rights		✓		