

Downtown South Bend Light Pole Banner Program Application

Applicant's name \_\_\_\_\_

Organization Business & Event Name \_\_\_\_\_

Contact Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Applicant's Phone/email \_\_\_\_\_

Total number of banners \_\_\_\_\_

Briefly describe the event \_\_\_\_\_

Event Dates From \_\_\_\_\_ to \_\_\_\_\_

Banner Display Dates From \_\_\_\_\_ to \_\_\_\_\_  
(30 Days minimum)

Preferred Banner Locations:

**Michigan St:**

- Western Ave to Wayne St (13 poles)
- Wayne St to Jefferson St (12 poles)
- Jefferson St to Washington St (14 poles)
- Washington St to Colfax Ave (12 poles)

**MLK:**

- Wayne St to Jefferson St (10 poles)
- Jefferson St to Washington St (13 poles)
- Washington St to Colfax St (16 poles)
- Colfax St to LaSalle St (15 poles)
- LaSalle St to Madison St (8 poles)
- Madison St to Roundabout (7 poles)

**Jefferson St:**

- Michigan St to MLK (11 poles)

**Main St**

- Western Ave to Wayne St (8 poles)
- Wayne St to Jefferson St (8 poles)
- Jefferson St to Washington St (9 poles)
- Washington St to Colfax Ave (8 poles)
- Colfax Ave to LaSalle St (11 poles)
- LaSalle St to Madison St (9)
- Madison St to Marion St (10)

**Colfax Ave**

- Main St to Michigan St (8 poles)
- Michigan St to MLK Blvd (4 poles)

**LaSalle Ave**

- Bridge to Niles (26 poles)
- Niles to Hill (6 poles)

**Note: Attach a full-color version of the banner design (front & back) with this application. You can attach a hard copy of the design or mail a PDF or JPG to [kreaves@blockbyblock.com](mailto:kreaves@blockbyblock.com).**

I have reviewed this application and understand the Banner Display Program requirements and fees and agree to the terms and conditions of the program as stated.

Signature \_\_\_\_\_

Date \_\_\_\_\_