

Downtown South Bend Light Pole Banner Program Application

Applicant's name _____

Organization Business & Event Name _____

Contact Address _____

City/State/Zip _____

Applicant's Phone/email _____

Briefly describe the event _____

Event Dates From _____ to _____

Banner Display Dates From _____ to _____
(30 Days minimum)

Preferred Banner Locations:

Michigan St:

- ☐ Western Ave to Wayne St (14 poles)
- ☐ Wayne St to Jefferson St (12 poles)
- ☐ Jefferson St to Washington St (14 poles)
- ☐ Washington St to Colfax Ave (12 poles)

MLK:

- ☐ Wayne St to Jefferson St (10 poles)
- ☐ Jefferson St to Washington St (13 poles)
- ☐ Washington St to Colfax St (16 poles)
- ☐ Colfax St to LaSalle St (15 poles)
- ☐ LaSalle St to Madison St (8 poles)
- ☐ Madison St to Roundabout (7 poles)

Wayne/Jefferson:

- ☐ MLK to Jefferson St Bridge (28 poles)

Wayne St:

- ☐ Main to Michigan St (10 poles)
- ☐ Michigan to MLK (10 poles)

Jefferson St:

- ☐ Michigan St to MLK (11 poles)

Main St

- ☐ Western Ave to Wayne St (8 poles)
- ☐ Wayne St to Jefferson St (8 poles)
- ☐ Jefferson St to Washington St (9 poles)
- ☐ Washington St to Colfax Ave (8 poles)
- ☐ Colfax Ave to LaSalle St (11 poles)

Colfax Ave

- ☐ Main St to Michigan St (8 poles)
- ☐ Michigan St to MLK Blvd (4 poles)

Note: Attach a full color version of the banner design (front & back) with this application. You can attach a hard copy of the design or mail a pdf or jpg to kreaves@blockbyblock.com.

I have reviewed this application and understand the Banner Display Program requirements and fees and agree to the terms and conditions of the program as stated.

Signature _____

Date _____