



# Outdoor Film Series Event Partnership Opportunities

This series is a successful partnership bringing a tradition usually found in large city centers to this thriving urban environment in the heart of South Bend.

Sponsorship Levels	Presenting \$4,000	Visionary \$2,000	Champion \$1,000	Ambassador \$500
	\$8,000 Promotional Value	\$6,000 Promotional Value	\$4,000 Promotional Value	\$2,000 Promotional Value
<b>Appearance on Printed Materials</b>				
Posters	✓	✓	✓	✓
<b>Appearance in Media Advertising</b>				
Press Release	✓	✓	✓	✓
Sponsor Slide	✓	✓		
<b>Appearance in Online Advertising</b>				
Outdoor Film Series Website	✓	✓	✓	✓
Facebook Event Pages	✓	✓		
<b>On-site Presence</b>				
Opportunity for booth in high-traffic area	✓	✓	✓	✓
Business featured on Facebook	✓	✓	✓	✓
Company banner at event	✓	✓	✓	
Opportunity to distribute materials	✓	✓	✓	
DTSB provides tent, table, and chairs for booth	✓			
Opportunity to address the crowd via microphone	✓			
<b>Extra Opportunities</b>				
Verbal recognition by MC at event	✓	✓	✓	✓
Naming rights: official presenting sponsor of Outdoor Film Series	✓			
Your choice of available naming rights		✓		

Outdoor Film Series related posts generated 38,900 reach and 320 engagement last year

Outdoor Film Series related website pages generated 1,301 page views last year.