



# Art Beat Event Partnership Opportunities

Art Beat is DTSB's largest annual event, bringing in over 17,000 visitors to enjoy a day-long celebration of culinary, visual, and performing arts in the heart of downtown.

Sponsorship Levels	Presenting \$12,000	Visionary \$5,000	Champion \$3,000	Ambassador \$1,000
	\$40,000 Promotional Value	\$25,000 Promotional Value	\$15,000 Promotional Value	\$10,000 Promotional Value
<b>Appearance on Printed Materials</b>				
Posters/Flyers	✓	✓	✓	✓
T-Shirts	✓	✓	✓	✓
Event Program	✓	✓	✓	✓
Commemorative Poster	✓			
<b>Appearance in Media Advertising</b>				
Press Release	✓	✓	✓	✓
WNDU Commercial	✓	✓	✓	✓
Billboards	✓			
Digital Media Campaign	✓			
<b>Appearance in Online Advertising</b>				
Art Beat Website	✓	✓	✓	✓
Business featured on Facebook	✓	✓	✓	✓
Facebook Event Page	✓	✓		
<b>On-site Presence</b>				
Opportunity for booth in high traffic area	✓	✓	✓	✓
Company banner at event	✓	✓	✓	
Opportunity to distribute materials	✓	✓	✓	
DTSB provides tent, table, and chairs for booth	✓			
Opportunity to address the crowd via PA system	✓			
<b>Extra Opportunities</b>				
Naming rights: official presenting sponsor of Art Beat	✓			
Your choice of available naming rights		✓		

Art Beat related posts generated 137,897 reach and 11,589 engagement last year

Art Beat related website pages generated 16,743 page views last year.

Art Beat attendance of over 17,000 annually.