

Downtown South Bend

Outdoor Film Series Event Partnership Opportunities

DTSB's Outdoor Film Series provides a unique film viewing experience, with movies shown outdoors in the heart of our downtown - on the Gridiron. Themed pre-movie activities take place in the hours before the film starts, to provide a full evening of fun for the whole family.



Presenting Sponsor: \$4,000
\$8,000 promotional value

Visionary Sponsor: \$2,000
\$6,000 promotional value

Champion Sponsor: \$1,000
\$4,000 promotional value

Ambassador Sponsor: \$500
\$2,000 promotional value

Appearance on Printed Materials

Posters	✓	✓	✓	✓
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Appearance in Media Advertising

Press Releases	✓	✓	✓	✓
Sponsor Slides	✓	✓		

Appearance in Online Advertising

Outdoor Film Series Website	✓	✓	✓	✓
Facebook Event Pages	✓	✓		

On-site Presence

Opportunity for booth in high-traffic area	✓	✓	✓	✓
Company banner at event	✓	✓	✓	
Opportunity to distribute materials	✓	✓	✓	
DTSB provides tent, table and chairs for booth	✓			
Opportunity to address crowd via microphone	✓			

Extra Opportunities

Verbal recognition by MC at event	✓	✓	✓	✓
Naming rights: official presenting sponsor of DTSB Outdoor Film Series	✓			
Your choice of available naming rights		✓		