

Downtown South Bend

Egg Stravaganza Event Partnership Opportunities

DTSB's annual celebration of Easter and Spring in downtown features family-friendly highlights such as horse-drawn wagon rides (with the horses wearing bunny ears & tails), games to win prize-filled eggs, a sidewalk chalk contest, craft activities, and visits with the Easter Bunny!



Presenting Sponsor: \$5,000
\$10,000 promotional value

Visionary Sponsor: \$3,000
\$8,000 promotional value

Champion Sponsor: \$1,000
\$6,000 promotional value

Ambassador Sponsor: \$500
\$4,000 promotional value

Appearance on Printed Materials

Posters	✓	✓	✓	✓
Flyers	✓	✓	✓	✓

Appearance in Press Releases

✓	✓	✓	✓
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Appearance in Online Advertising

Egg Stravaganza Website	✓	✓	✓	✓
Facebook Event Page	✓	✓		

On-site Presence

Company banner at event	✓	✓	✓	
Opportunity for booth in high-traffic area	✓	✓	✓	✓
Opportunity to distribute materials	✓	✓	✓	
DTSB provides tent, table and chairs for booth	✓			

Extra Opportunities

Naming rights: official presenting sponsor of DTSB Egg Stravaganza	✓			
Your choice of available naming rights		✓		