

Downtown South Bend

Summer Fitness Series Event Partnership Opportunities

DTSB partners with local fitness organizations to offer free fitness classes in a unique outdoor, urban setting. The Summer Fitness Series takes place in the heart of our downtown - on the Gridiron - with a variety of fitness opportunities, including yoga, Zumba, cardio drumming, Piloxing, and more.



Presenting Sponsor: \$5,000
\$10,000 promotional value

Visionary Sponsor: \$3,000
\$8,000 promotional value

Champion Sponsor: \$1,000
\$6,000 promotional value

Ambassador Sponsor: \$500
\$4,000 promotional value

Appearance on Printed Materials

Posters	✓	✓	✓	✓
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Flyers	✓	✓	✓	✓
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Appearance in Press Releases

✓	✓	✓	✓
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Appearance in Online Advertising

Summer Fitness Series Website	✓	✓	✓	✓
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Facebook Event Pages	✓	✓		
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On-site Presence

Opportunity for booth in high-traffic area	✓	✓	✓	✓
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Company logo on event banner	✓	✓	✓	
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Opportunity to distribute materials	✓	✓	✓	
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DTSB provides tent, table and chairs for booth	✓			
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Opportunity to address crowd via microphone	✓			
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Extra Opportunities

Naming rights: official presenting sponsor of DTSB Summer Fitness Series	✓			
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Your choice of available naming rights		✓		
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