

# Downtown South Bend

## Red Table Plaza Event Partnership Opportunities

DTSB's Red Table Plaza Lunchtime Concert Series provides the opportunity for downtown workers, residents, and visitors to enjoy free outdoor concerts Monday through Thursday in a variety of musical styles from folk to rock, blues to big band. Attendees are encouraged to bring a lunch or grab something to go from one of the downtown eateries



**Presenting Sponsor: \$5,000**  
\$10,000 promotional value

**Visionary Sponsor: \$2,000**  
\$8,000 promotional value

**Champion Sponsor: \$1,000**  
\$6,000 promotional value

**Ambassador Sponsor: \$500**  
\$4,000 promotional value

### Appearance on Printed Materials

Posters	✓	✓	✓	✓
Brochures	✓	✓	✓	✓

### Appearance in Press Releases

Appearance in Press Releases	✓	✓	✓	✓
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### Appearance in Online Advertising

Red Table Plaza Website	✓	✓	✓	✓
Facebook Event Pages	✓	✓		

### On-site Presence

Opportunity for booth in high-traffic area	✓	✓	✓	✓
Company logo on event banner	✓	✓	✓	
Opportunity to distribute materials	✓	✓	✓	
DTSB provides tent, table and chairs for booth	✓			
Opportunity to address crowd via microphone	✓			

### Extra Opportunities

Naming rights: official presenting sponsor of DTSB Red Table Plaza Lunchtime Concert Series	✓			
Your choice of available naming rights		✓		