

INVESTMENT:

\$10,000+

MEMBERSHIP LEVEL:

FOUNDER'S ALLIANCE

RETURN:

RECOGNITION

- Logo on DTSB home page at downtownsouthbend.com
- Large logo in DTSB Annual Report
- Large logo in DTSB State of Downtown Program
- Recognition on signage and during presentation at DTSB State of Downtown
- Stakeholder recognition signage at 6 First Fridays Block Parties attended by 20,000+
- Stakeholder recognition signage at other DTSB produced events

MARKETING

- Ribbon cutting and major milestone ceremonies
- Opportunity to be featured in DTSB's member business in e-newsletter
- Logo included in bi-monthly e-newsletter sent to more than 7,000 subscribers
- Logo on DTSB member listing web page
- Mentions on DTSB social media platforms
- Access to post events in our bi-monthly e-newsletters
- Participation in our Downtown Dollars program

EXCLUSIVE ACCESS

- Opportunity to serve on DTSB Board and committees
- · Access to member contact list
- First access to sponsor DTSB events
- First access to monthly reports
- Exclusive access to DTSB grants and programs when available

PERKS & DISCOUNTS

- 4 complimentary tickets to the DTSB's State of Downtown
- 4 complimentary tickets to DTSB's Community Partner's After-Hours events
- Downtown Dining Association Members are eligible to participate in cooperative marketing