



DOWNTOWN IS ON A ROLL

A FEW OF OUR FAVORITE HIGHLIGHTS FROM 2023



1600+ HOURS OF DEDICATED DOWNTOWN SAFETY PATROLS

DTSB oversees dedicated downtown safety patrols, the #1 request of local business owners and residents for years. Officers conduct foot patrols and engage with businesses, visitors, and residents to build community and deter unwanted behavior.

13 NEW DOWNTOWN MURALS

Public art brings new life and energy to urban spaces. For the second year, DTSB partnered with Mural Mania to beautify our downtown with 8 new murals, bringing the total to 13.

\$200K IN GRANTS AWARDED = \$620K IN TOTAL INVESTMENT

15 projects were funded to improve the look and feel of downtown through our exterior enhancement matching grant program.

29 NEW BUSINESSES SINCE 2022

Downtown is benefitting from an even greater variety of new businesses; 52% of new businesses since 2022 are woman or minority-owned.

ANOTHER YEAR OF RECORD-BREAKING EVENT ATTENDANCE

20,000+ Art Beat Visitors in 2023

Art Beat continues to break its record of attendance with 20,000+ visitors coming downtown to attend the region's largest art festival and artists reporting record one-day sales!

15,000+ First Fridays Participants This Summer

Kids' Night Out, Backyard BBQ, Totally 80s, and Dog Days of Summer brought 3,000 - 5,000 people downtown each night!

Sold-Out Wine Walks

1,800 participants enjoyed wine and appetizers from 16 participating establishments, that's more people and more stops than ever before!

LIFE-CHANGING OUTREACH TO THE UNHOUSED

Our Outreach Ambassador, Chris Anderson, conducts street outreach every day where he builds relationships with, and provides resources to, downtown's unhoused citizens.

YOUR PARTNERSHIP AT WORK

"The best part of doing downtown patrols has been building relationships with the people who live and work here.

-Officers McMurray and Payne, SBPD



"Restaurant Weeks brought in many **new customers who are still coming back.**

The exposure from Restaurant Weeks was overall tremendous for our business."

-Diona Jones, *Bishop and Bae's*

"We enjoyed a **banner day during Art Beat.**

The Cellar saw a big boost from the additional visitors downtown and our patrons were abuzz with positive reviews of the art festival."

-Lisa Todd, *The Cellar*



"DTSB helped me make Mural Mania **a memorable week in South Bend,** and I'm so grateful for their support.

They helped the visiting muralists every step of the way & made it a special festival for everyone."

-Alex Ann Allen, *Mural Mania*

