

Downtown South Bend

Downtown Trick-or-Treating Event Partnership Opportunities

DTSB's Downtown Trick-or-Treating Event features two hours of trick-or-treating at downtown businesses, a fall photo booth, and a costume contest at Chicory Cafe.



Presenting Sponsor: \$4,000
\$8,000 promotional value

Visionary Sponsor: \$2,000
\$6,000 promotional value

Champion Sponsor: \$1,000
\$4,000 promotional value

Ambassador Sponsor: \$500
\$2,000 promotional value

Appearance on Printed Materials

Posters	✓	✓	✓	✓
Flyers	✓	✓	✓	✓

Appearance in Press Release

✓	✓	✓	✓
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Appearance in Online Advertising

Trick-or-Treating Website	✓	✓	✓	✓
Facebook Event Page	✓	✓		

On-site Presence

Opportunity for booth in high-traffic area	✓	✓	✓	✓
Company banner at event	✓	✓	✓	
Opportunity to distribute materials	✓	✓	✓	
DTSB provides tent, table and chairs for booth	✓			
Opportunity to address crowd via microphone	✓			

Extra Opportunities

Verbal recognition by MC at event	✓	✓		
Naming rights: official presenting sponsor of DTSB Downtown Trick-or-Treating	✓			
Your choice of available naming rights		✓		