



For Immediate Release

April 28, 2022

DTSB Welcomes Courtney Kubly as Director of Business Development

South Bend, IN – Downtown South Bend, Inc. is pleased to announce that Courtney Kubly has been selected to serve as their new Director of Business Development. Kubly brings extensive business experience to the role from her 24 years in corporate and nonprofit management.

“After a highly competitive search, we are so excited to have Courtney Kubly join our team.” said Willow Wetherall, Executive Director of Downtown South Bend. “Courtney is a dynamic leader with a clear passion for small business development in South Bend and possesses the right skills and experience to support the continued growth of a vibrant downtown.”

Most recently, Kubly served as the Store Director of Ten Thousand Villages Mishawaka for the past four years, a fair-trade gift shop working with artisans in developing countries.

Prior to her tenure at Ten Thousand Villages, Courtney worked for twenty years in corporate retail managing large teams and up to 10 million dollars in annual revenue.

Kubly moved to the South Bend community from Wisconsin five years ago with her husband Derek and immediately became an involved and active volunteer and advocate for the city. She is an active mentor with the South Bend Entrepreneur and Adversity Program, co-facilitates a teen leadership program for young women, advocates for foster children through the CASA program of St Joseph County, is a leader in the Granger Sunrise Rotary Club, and currently serves on three nonprofit boards. She is a graduate of the Leadership SB Mishawaka program and a 2020 South Bend Regional Chamber 40 Under 40 recipient.

“I am passionate about establishing meaningful relationships with business owners, the City of South Bend, and the community while creating opportunities for new growth in the downtown area,” said Kubly. “There is great potential in our city and I’m excited to help see it realized.”

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