



Art Beat FAQ

What is Art Beat?

- Art Beat is the region's largest and longest running, single-day arts festival. Founded in 2003, Art Beat seeks to give all local artists a chance to share their work with the community regardless of their age, ethnicity, or financial status. The city streets are filled with performing, visual, and culinary artists, for a day-long celebration of our local artists in a unique urban backdrop with an atmosphere that both artists and visitors describe as "magical."

When is Art Beat?

- Art Beat 2025 is taking place on August 9 from 11 am to 7 pm.

How many attendees does Art Beat have?

- Art Beat attracts over 20,000 visitors each year.

Who can apply to Art Beat?

- Any local visual, performing, or culinary artist plus nonprofits with an art component/activity. Art Beat is a unique event in that it celebrates our local artists! Artists living in the following counties are eligible for participation: St. Joseph, Elkhart, Kosciusko, LaPorte, Marshall and Starke counties in Indiana and Berrien, Cass, and St. Joseph counties in Michigan.

When is the application deadline?

- May 9 at 11:59 pm

Do I have a better chance of getting in if I apply earlier?

- No – the date of your application has no bearing on your chance of getting into Art Beat.

Does the fact that I've been in Art Beat for several years help my odds of getting in?

- No – the jury committee does not see that kind of information when making their decision.

What is the jury looking for?

- The jury will be judging visual arts applications based on the following criteria:
 - Creativity/uniqueness of the work
 - Variety within the body of work
 - Skill level
 - Aesthetics
 - Inherent meaning
- For culinary artists, the Art Beat committee is seeking an artistic component, such as artistic displays, carvings, demonstrations, artful plating, inventive combinations, etc.
- For performance artists, we are looking for creativity and skill level.
- For nonprofit groups, we require that the booth has an artistic or interactive arts component.

How much does it cost to be in Art Beat?

- The application fee for visual artist applicants is \$15 before April 21 and \$20 after. Application fees are waived for other applicants – culinary, performing, and nonprofits. Other fees are as follows:
- Booths - \$50/each for visual artists; \$100 for culinary artists, and \$25/each for nonprofits and performing.
- The following fees are optional:
 - Early Bird Booth Selection: \$30
 - Fine Arts Showcase Jury Fee: \$30
 - Electricity: \$30

I'm a food vendor – which application should I use?

- You'll use the culinary artist application.

**I'm a face painter, balloon artist, or provide similar interactive art for children.
Which application should I use?**

- You can use the visual artist application.

I'm not great with technology... is there any way I can get some help with the application?

- Yes! For the first time this year we have scheduled an Art Beat Application Help Session at the downtown branch of the St. Joseph County Public Library. It will take place on April 19 from 1 to 4 pm. No registration necessary – just walk in and members of the Art Beat committee will be there to help you out!