

# Information and Regulations for Art Beat 2021 Visual Artists

## General Event Information

For one day the streets and sidewalks of downtown South Bend become a living gallery as artists, dancers, musicians, actors, poets and culinary artists display their talents for the community. Art Beat represents an opportunity for artists, merchants and community to meet in an atmosphere of celebration and camaraderie to enjoy richly diverse performances, displays and retail experiences.

Art Beat 2021 will be held on August 21 from 11 a.m. to 7 p.m. in downtown South Bend.

**APPLICATION DEADLINE: May 10, 2021**

## PARTICIPATION RULES FOR VISUAL ARTISTS

1. Eligibility: Artists living in the following counties are eligible for participation: St. Joseph, Elkhart, Kosciusko, LaPorte, Marshall and Starke counties in Indiana and Berrien and Cass counties in Michigan.
2. Application must be submitted before the deadline: May 10, 2021.
3. Art work will be juried by volunteer members of the Art Beat Visual Arts Committee and acceptance notifications will be posted to the Art Beat page on DowntownSouthBend.com. For more details on the jury process please see the Jury section below.
4. Artwork must be designed and executed by the accepted artist.
5. Artwork can be for sale. Artists should check local guidelines for collecting sales tax.
6. Artists must include up-to-date information in their application, including an email address that is checked on a regular basis.
7. Artists must agree to all load-in/load-out policies as outlined below (See "Rules & Procedures for Set-up/Tear-down")
8. Artists are responsible for their own 10x10 tent, tables, chairs and tent weights (tent weights are mandatory for public safety.)
9. Artists are responsible for bringing any additional help they may need for the event for set-up/tear-down, and manning their booth.

## COVID-19 PRECAUTIONS

Downtown South Bend is in close communication with the St. Joseph County Department of Health and will work to ensure Art Beat is executed in as safe a manner as possible. With the ever-changing standards of COVID safety measures, specific rules on social distancing, booth spacing, mask usage, maximum attendance, and other precautions will not be known until closer to the event. A full safety plan will appear on [ArtBeatSouthBend.org](http://ArtBeatSouthBend.org).

Because we will not know until closer to the event how many booths we will be able to have, we will be instituting a larger than normal waitlist for 2021. Waitlisted applicants will be notified of their acceptance one month before the event - July 21 - and will be given the option to remain on the waitlist for the remaining month should other applicants drop out.

## FEES

All fees are non-refundable. In 2020, due to the exceptional circumstances surrounding COVID-19, Downtown South Bend made an exception to this rule and processed refunds. However, they will not be able to do this again for 2021. We are very optimistic that some version of Art Beat will take place this year, but it is very likely that there will be far fewer booths than in past years in order to provide for distancing. Please keep this in mind while

applying, and know that you will not be able to get your \$10 application processing fee returned if you are not admitted, or if the event is canceled again due to an unforeseen rise in local cases.

The cost for processing an Art Beat application is just \$10. Payment is required to submit an application, and can be made online with a credit card. Upon acceptance, additional fees will be required if you choose any of the following:

Extra space: \$10 per extra space

Scene Selection: \$10 (Note: due to the size of the event, organizers will not be able to fulfill requests for specific locations within a scene. Exceptions may be made for special circumstances, however, and those needs/requests should be emailed to ArtBeatDTSB@gmail.com.)

Electricity: \$20

Fine Arts Showcase jury: \$20

### **RULES & PROCEDURES FOR SET-UP/TEAR-DOWN**

***Participants who fail to abide by the following rules & procedures will jeopardize their future participation in Art Beat.***

1. Booth assignments will be emailed to participants in late July and participants are required to know their booth number prior to arrival. Additionally, booth numbers will be marked before the event, and participants are encouraged to locate their booth space in advance in order to create a smoother set-up experience for the entire event. In the past, several participants have arrived to the event not knowing their booth number or location, creating added strain on event staff and volunteers.
2. To aid in the flow of traffic during set-up and tear-down, one-way traffic patterns will be established that participants will be required to follow. Information on which streets will be one-way in which direction will be posted on the Art Beat website and will also be distributed in e-newsletters to participants.
3. Set-up Information
  - Set-up times will be staggered between 7 a.m. and 9 a.m. based on booth numbers.
    - a. Even number booths may come at 8 a.m. to set up
    - b. Odd number booths may come at 9 a.m. to set up
    - c. At 7 a.m. there will be a special "Early Bird Set-up" for anyone who needs more than 3 hours to get their booth just right.
    - d. Fine Arts Showcase participants (with lettered booth numbers) may come anytime between 7 a.m. and 9 a.m. to setup.
    - e. Arrival deadline is 10 a.m. Any participant not arriving by 10 a.m. forfeits their booth space, and event staff will allow artists from end booths to fill in their place to eliminate gaps in the festival.
  - Participants will NOT be allowed to leave their vehicle in the street during set-up.
  - The required set-up procedure is as follows:
    - a. Find your booth location.
    - b. Park your vehicle in (or as close as possible to) your booth spot.
    - c. Unload everything onto the sidewalk at your booth location.
    - d. Park your vehicle in one of the nearby street parking spaces or parking garages, which are both free on weekends (NOTE – this is where having a booth helper is extremely important – to move and park your vehicle or to watch your items while you park; and also to help you set up your booth.)

- e. Set up your booth within the boundaries marked on the curb/pavement at the location assigned to you.
  - f. All vehicles need to be removed from the streets of the event space prior to 10:30 a.m.
  - g. Set-up needs to be completed by 10:45 a.m.
4. Tear-down Information
- o Early tear-down is not permitted, in order to ensure a consistent experience for visitors. Participants may not begin tear-down until 7 p.m. unless otherwise indicated by event staff (such as in the event of a weather emergency.)
  - o Participants will NOT be allowed to leave their vehicle in the street during tear-down.
  - o Tear-down will be executed in the reverse order of set-up:
    - a. Participants need to have their booth items packed away and their tent disassembled, with all items on the sidewalk by their booth BEFORE retrieving their vehicle.
    - b. No vehicles will be permitted in the event space prior to 7:30 p.m. to ensure the safety of our guests.
    - c. Once a participant's items are out of the booth space and packed on the sidewalk, vehicles can then be retrieved, and should follow the established one-way traffic rules.
    - d. Participants need to park in (or as close as possible to) their booth space, and then load their items.
    - e. Depart using the same one-way traffic rules.

#### **COMMUNICATIONS:**

Informational newsletters will be sent out to Art Beat applicants on a regular basis. Applicants are requested to include an email address that is checked frequently in their application so as not to miss important announcements and instructions. Applicants should also check their spam/junk folders to make sure that important Art Beat emails are not hidden.

Additionally, the Facebook group "[The Artists of Michiana...Unleashed!](#)" is a helpful resource for local artists to discuss Art Beat questions and receive tips from fellow veteran Art Beat participants. Also, be sure to check the Art Beat page of [DowntownSouthBend.com](#) for event updates and a list of accepted artists.

For in-person assistance, members of the Visual Arts Committee will have a booth at each of the Arts on the Race art fairs held at the East Race the second Saturday of the month June, July and August (June 13, July 11, and August 8.) They will be there to provide assistance, tips, and answer any questions applicants/participants might have, and will provide examples of booth set-up, tent weight options, etc.

Any questions, comments, issues, or suggestions regarding Art Beat can be directed to the following email address: [ArtBeatDTSB@gmail.com](mailto:ArtBeatDTSB@gmail.com).

#### **BOOTH SPACE**

Each participating artist will be given a 10'x10' booth space. Artists can request more than one booth space, for an additional \$10 fee per extra space.

Artists are responsible for bringing

- Their own tents, tables, chairs, and tent weights.
- Their own helpers to assist them with set-up, tear-down, and manning their booth should they need a break. Art Beat Volunteers may NOT be used for these purposes.

## **FEES**

All fees are non-refundable. The cost for processing an Art Beat application is just \$10. Payment is required to submit an application, and can be made online with a credit card. Upon acceptance, additional fees will be required if you choose any of the following:

- Extra space: \$10 per extra space
- Scene Selection: \$10 (Note: due to the size of the event, organizers will not be able to fulfill requests for specific locations within a scene. Exceptions may be made for special circumstances, however, and those needs/requests should be emailed to ArtBeatDTSB@gmail.com.)
- Electricity: \$20
- Fine Arts Showcase jury: \$20

## **JURY**

All applications must be submitted on or before the final deadline of May 1.

A jury will be conducted for all entries that are received. The jury is comprised of volunteer members of the Art Beat Visual Arts Committee, who rate each submission on a scale of 1-5 (5 being best). An average is taken from all jury votes. All 4-5s are considered accepted, 2-3s will be waitlisted, and 1's will not be accepted.

The jury will be judging work based on the following criteria:

- Creativity/uniqueness of the work
- Variety within the body of work
- Skill level
- Aesthetics
- Inherent meaning

## **NOTIFICATIONS**

DTSB depends on the jury selections to ensure the highest quality show each year and with the amount of applications on the rise, not all applicants will be accepted. Applicants will be informed on or before June 1 as to their status of acceptance.

Applicants will receive notification that they are either accepted, denied, or waitlisted. Artists do end up having to drop out all the way up to the date of the event, so waitlisted applicants are given the option of remaining on a waitlist should something open up for them.

## **RAIN POLICY**

In case of severe weather, the event will be delayed 24 hours until Sunday, August 16th, 11 a.m. - 7 p.m. Event organizers will make this call by 5 a.m. on Saturday, August 15th and notify all participating artists by email as well as post information on the Art Beat website, and DTSB's Facebook and Twitter pages.

## **NO-SHOW POLICY:**

Art Beat organizers must receive notice of your inability to attend the event at least 3 weeks prior to the event so the space can be reassigned to another artist. Please note that application processing fees cannot be refunded. Extenuating circumstances will be reviewed by the Art Beat Committee.

All participants must arrive prior to 10 a.m. on the event date. Participants failing to arrive by 10 a.m. will be declared a No Show and their booth space will be forfeited. Event staff will allow artists from end booths to fill in their place to eliminate gaps in the festival. Participants classified as No Shows will jeopardize their future participation in Art Beat.

## **BOOTH LOCATION POLICY:**

**August 21, 2021** 11 AM- 7 PM **DowntownSouthBend.com** **574.282.1110**



Due to the urban location of this festival, site layout may be modified from year to year. Upon acceptance to the event, artists will have the ability to choose their "Scene" location for a small additional fee of \$10. Organizers will not be able to fulfill requests for specific locations within a scene. Exceptions may be made for special circumstances, however, and those needs/requests should be emailed to [ArtBeatDTSB@gmail.com](mailto:ArtBeatDTSB@gmail.com).

If electricity is required by the artists, locations with electricity will be available for an additional fee of \$20. Spaces will be given on a first come, first served basis. Space is limited and based on availability.

### **FINE ARTS SHOWCASE**

Upon acceptance into Art Beat, applicants will have the option to be juried into the Fine Arts Showcase portion of Art Beat for an additional \$20 jury fee. If not accepted into the Fine Arts Showcase, participants may use this non-refundable fee to serve as payment for Scene Selection. Please indicate on the application if you wish to be considered for the Fine Arts Showcase. Deadline to purchase Fine Arts Showcase Jury Fee is Monday, June 22. Artists will be notified of their acceptance into the Fine Arts Showcase on or before Monday, July 6.

### **CONTACT**

**Any questions, comments, issues, or suggestions regarding Art Beat can be directed to the following email address: [ArtBeatDTSB@gmail.com](mailto:ArtBeatDTSB@gmail.com).**